

SAMSUNG

Contractor Conversion Program

July 1 through December 31, 2024

This offer is available to new contractors and existing contractors who have been inactive in the Samsung HVAC Preferred Dealer Program.

Benefits

- **\$1,000 USD Cash Bonus** after registering 5 systems
- **\$500 USD Branding Points** after registering 5 systems to stock up on Samsung branded items such as shirts, backpacks, signage, vehicle decals and more!
- **Enhanced Warranties for systems registered before December 31:**
 - 12-Year Compressor/12-Year Parts
 - 1-Year Labor
 - Begins with 6th system registered



Cash Bonus issued via gift card



Get started with 2 simple steps!

STEP 1: Visit samsunghvac.com/dealers to sign up online.

* If you were previously enrolled in the program but have been inactive for over a year, please resubmit the sign-up form online.

STEP 2: Start installing and registering systems!

Preferred Dealer Program Benefits Overview				
Dealer	Preferred Dealer	Conversion Program	Preferred Plus Dealer	Benefit
		✓	✓	12-Year Compressor/12-Year Parts Warranty
		✓	✓	1-Year Enhanced Labor Warranty
*	*	✓	✓	Priority listing on SamsungHVAC.com Dealer Locator.
*	*	✓	✓	Dealer Locator listing on SamsungHVAC.com and Lead Generation
			✓	Preferred Plus Dealer Swag
	✓	✓	✓	Purchase Reward Points
	✓	✓	✓	Branding Points
✓	✓	✓	✓	Extended Warranty Options
✓	✓	✓	✓	Consumer Financing Options
✓	✓	✓	✓	Dealer Link Desktop Program
✓	✓	✓	✓	Dealer Mobile App
✓	✓	✓	✓	Website Development Options
0	5	5	25	System Registration Requirements

*Applicable in some locations.



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Terms and conditions

- Contractors must be newly enrolled or reactivated in the Samsung HVAC Preferred Dealer Program during the promotional period to participate.
- Grandfathered contractors during the promotional period are eligible for standard Samsung HVAC Preferred Dealer Program benefits, but not eligible for benefits offered through this conversion program.
- This offer applies to qualifying outdoor units purchased and installed during the promotional period from July 1 to December 31, 2024. Qualifying products include AR**TSFABWK, AR**BSFCMWK, AR***SFACWK, AR36BSHUMGM, AR**CSDABWK, AR**CSDABWK, AR**CSDACWK, AR**CSDADWK, AR**CSDAEWK, AR**CSFCMWK, AR**CSKCPWK, AJ0**BXJ*CH, AJ0**BXS*CH, AJ0**CSX*CH, AC0**BXADCH, AC0**BXSCCH, AC0**BXSCCC, AC0**BXUPCH, AC036BXUDCH, AM0**FXMDCH, AM0**NXMDCR, AM0**TXMDCH, AM060MXMDCH. This promotion is based on the quantity of qualified and registered outdoor units.
- Products must be registered within 60 days of installation or by January 15, 2025, whichever comes first. Products installed during the promotional period but registered after January 15, 2025 are not eligible for promotion. Contractors may register systems through the Samsung HVAC Mobile App, Samsung HVAC Dealer Link, or by visiting SamsungHVAC.com.
- Earnings from this promotion will be paid directly to the contractor by Samsung HVAC's official 3rd party Channel Fusion via Visa® or Mastercard® reloadable card. Contractors must have a W-9 tax form (US) or T-4 form (Canada) tax form on file within 30 days of signing up for the Samsung HVAC Preferred Dealer Program.
- Samsung HVAC will evaluate system registrations on the third Monday of every month. The \$1,000 USD cash bonus will be paid out once per month. If the minimum system registration requirement is met before the evaluation period, the Contractor will receive the \$1,000 USD cash bonus in the next pay cycle. All earnings will be paid out by January 31, 2025.
- A promotional code for the \$500 USD branding points will be issued via email by January 31, 2025. Branding points are redeemable for items on the Samsung HVAC Promo Shop (samsunghvac.com/promo).

Questions?

Reach out to dealerquestions@samsunghvac.com